



PHILLIP NIEVERA RETUTA

VISUAL, UI, AND UX DESIGN

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WORK EXPERIENCE

ASSOCIATE DIGITAL ART DIRECTOR AND UX/UI DESIGNER

NEW YORK INSTITUTE OF TECHNOLOGY

September 2014 to Present

New York/Old Westbury, NY

UX/UI design, logo design, wireframing, graphic design, art direction, project management, photography, and photo/video editing within the University's Strategic Communications and External Affairs department -- an agile, academic environment. Oversaw complete digital redesign of website under leadership circa 2014. Overseeing redesign under new leadership.

FREELANCE DIGITAL DESIGNER AND ART DIRECTOR

November 2003 to Present

Various visual and UX/UI design for Scholastic, Comcast, Johnson & Johnson, Wild Turkey, Macy's Fashion, Microsoft, MoMA, Chantecaille, Hunter International, DramaFever, Donna Karan, Prudential, Mario Lopez, CollegeHumor, Gothamist, Men's Health, Sonja Nuttall, Warm Inc, 8 Enterprises, Fly Communications, WFLI, Eyebeam, Operation: CMYK, BrainLab, Visual BI, Reval, Panthera, & personal clients

LEAD UI/SENIOR VISUAL DESIGNER

TCG: THE COMMUNICATION GROUP

August 2012 to August 2014

New York, NY

Senior UX & visual design for web & mobile, graphic design, multimedia, and art direction for Patricia Arquette, Quincy Jones Foundation, Chantecaille, Sonja Nuttall, Clare Munn, SIM Fund, BeMe, Michael Stars

UX/UI DESIGNER

CAINKADE CORP

December 2011 to June 2012

New York, NY

Mid-level visual & interaction design for web & mobile for Comcast, Johnson & Johnson, Mario Lopez's Rated M

MULTIMEDIA DESIGNER

EDLAB AT COLUMBIA UNIVERSITY

July 2011 to December 2011

New York, NY

Design & motion graphics for educational videos

OFFICE ASSISTANT & DIGITAL DESIGNER

PARSONS DEANS OFFICE

September 2009 to October 2010

New York, NY

Web dev, photography, & presentation design for Parsons

DESIGN & MOTION GRAPHICS INTERN

CLICK3X

May 2010 to June 2010

New York, NY

Visual design & motion graphics production

AGENCY FREELANCE DESIGN

THE BUZZ COMPANY, CREATIVE CIRCLE

July 2008 to August 2009

Chicago, IL

Web development, visual design, & illustration

PHOTOGRAPHY INTERN

THE ONION

April 2008 to October 2008

Chicago, IL

Photography of concerts, restaurants, & bars

NEWSPAPER ILLUSTRATOR

THE DAILY ILLINI

August 2003 to January 2006

Urbana-Champaign, IL

Comic strip & editorial illustration

PROFICIENCIES

DIGITAL SKILLS: Adobe Creative Cloud (expert knowledge in Photoshop, Illustrator, Indesign, After Effects, Premiere Pro, Media Encoder), UX/UI/IA, HTML/XHTML, CSS, Sketch/Omnigraffle/Wireframing, Data Visualization, Final Cut Pro, Acrobat, Flash, Dreamweaver, Physical Computing/Arduino, Processing, Javascript, MAX/MSP, ProTools, QuarkXPress, MS Word, Excel, Powerpoint, Keynote, Basecamp/InMotion

TECHNICAL SKILLS: Art and Creative Direction. Able to work in both an agile and waterfall environment. Able to create user scenarios or personas, analyze user data, and user test products. Project Management experience: able to effectively lead a creative or development team in any given, collaborative project; able to follow directions and motivate others as a positive team member. Rapid prototyping. Outstanding skills in traditional media, including: sketching, inking, painting, DSLR photography, sewing, typography, and video editing. Proficient communication abilities: excellent writing, proofreading, and copywriting skills. Baking/cooking and Polaroid photography.

EDUCATION

PARSONS THE NEW SCHOOL FOR DESIGN, 2009-2011

Master of Fine Arts in Design and Technology Focus on Interaction, Social Media, & User Experience

Thesis: "CharnelHouse: Identity in Human-Computer Interaction, Digital Death, & Virtual Immortality"

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN, 2003-2007

Bachelor of Arts in English Literature

Minor in Graphic Design

RECOGNITION

2017 DogSpot - VIP

2017 Davey Award (Gold), W3 Award (Silver), SIAA Award - NYIT.edu

2017 Education Digital Marketing (Bronze) - The Box, NYIT.edu/box

2013 Hermes Creative Awards - Gold Winner for QGCuffs.com

2013 Art Directors Club Young Professional Member

2011 Parsons Animation Film Festival - Finalist for "Big Love"

2011 Parsons Kellen Gallery - Installation Exhibition for CharnelHouse

2011 Parsons Thesis Symposium - Panel Speaker on Social Media

2009 LVMH: Made in New York - Team Leader & Semi-Finalist